



**321Go Websites:
A Step-by-Step
Guide to Launch**

Onboarding



**Phase 1:
Business Information**

**Phase 2:
Customize Design**

**Phase 3:
Add Content**

Customize your Onboarding

Onboarding Comparison

321GOPROJECT

Standard (FREE) On-Boarding compared to White Glove Service. *First month only.

FEATURES	FREE	WHITE GLOVE
Live Support 5 days/week	✓	✓
4 Hours / \$200 of Custom Work & Edits	✓	✓
Launch in less than 7 Business Days	✓	✓
Post-Launch Video Call	✓	✓
Brand Specialist & Research	✗	✓
3 Onboarding Video Calls	✗	✓

Start-Up Onboarding
Free

White Glove Onboarding
\$399 1-time

Custom Site or Pages
Quote

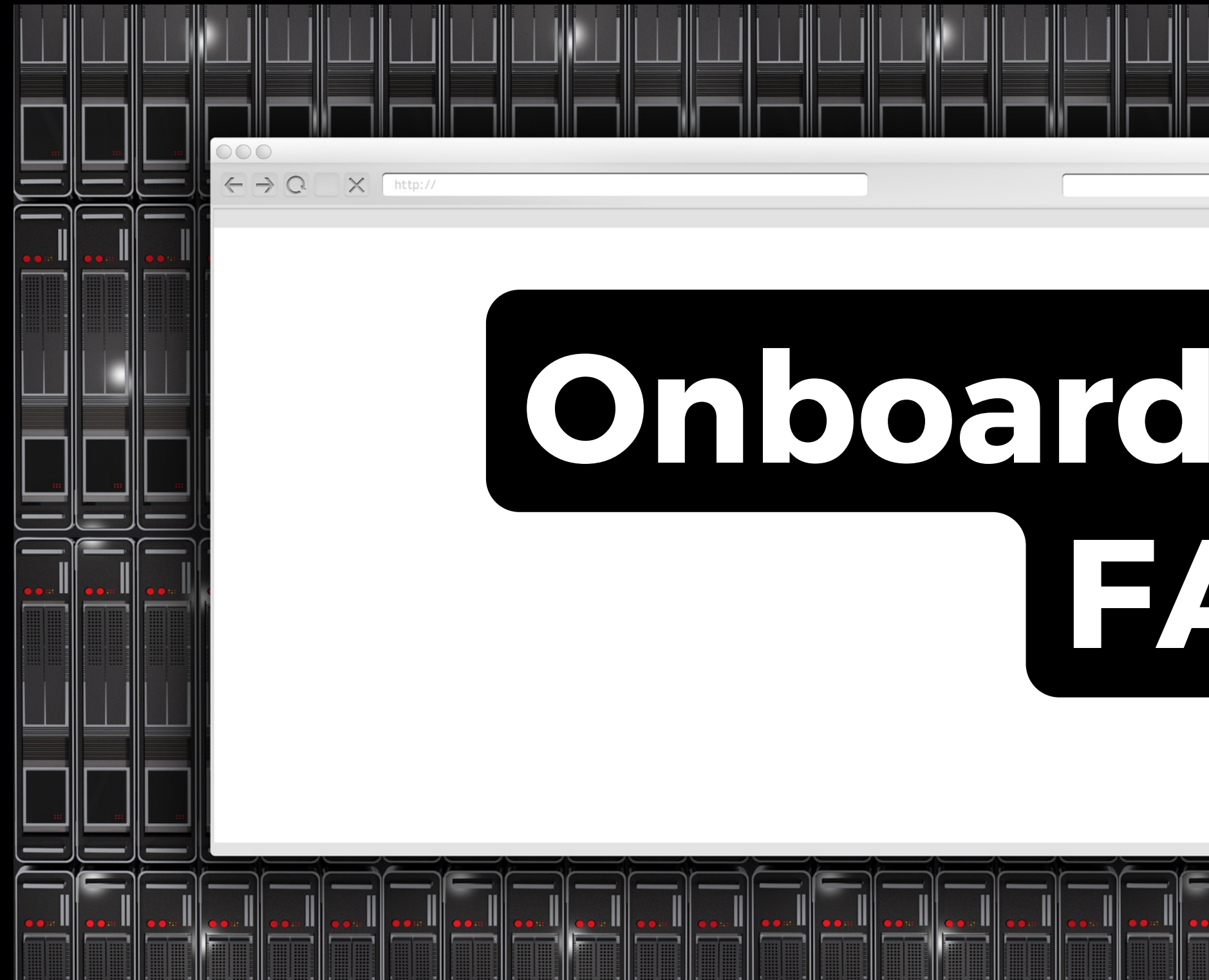
When will my site be ready?

Can you copy information from my current site?

Can I get on a call with someone?

What level of customization is provided?

Can I send a link to a website I like for design?



Onboarding FAQs



Designing your website

Included with Onboarding:

- Fully customizable design collection
- 2 rounds of unlimited text & image revisions
- Unlimited Pages
- 4 hours (\$200) of dev work

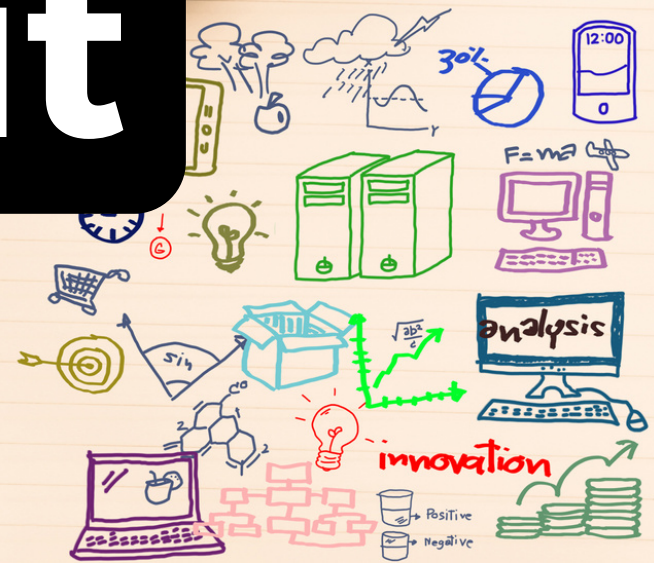
Limitless
Flexibility.

Limited
Distraction.

Build the last website you'll ever
need.



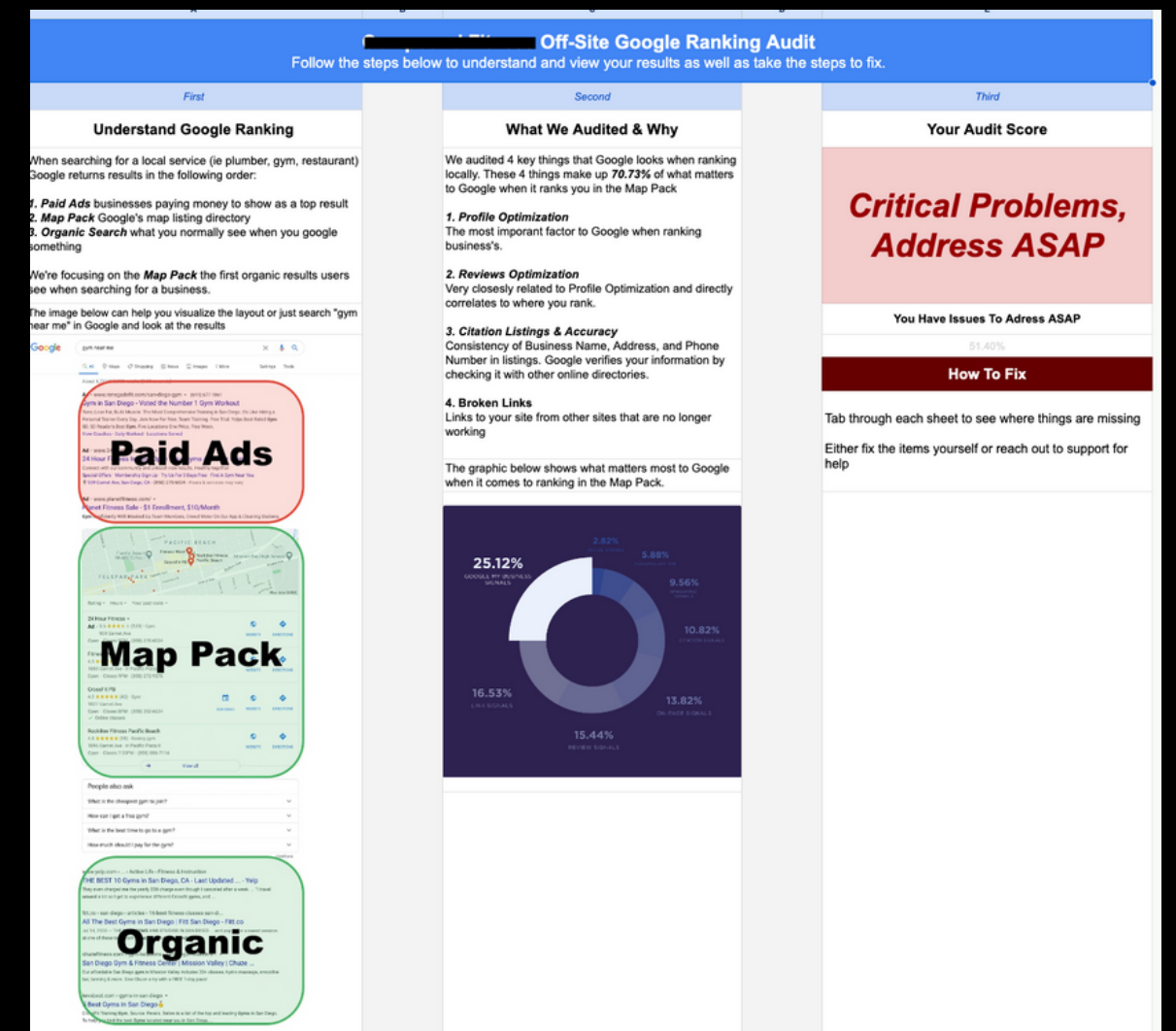
Local SEO Audit




WEBSITE

- Content
- SEO
- Design
- Marketing

Understand the factors affecting your score.





Post-launch maintenance and support

- Hosting
- \$100 Custom Work
- Unlimited Content Control
- Chat and email support
- Design Library
- 50% off a la carte

Welcome



**A digital partner for
the driven entrepreneur.**